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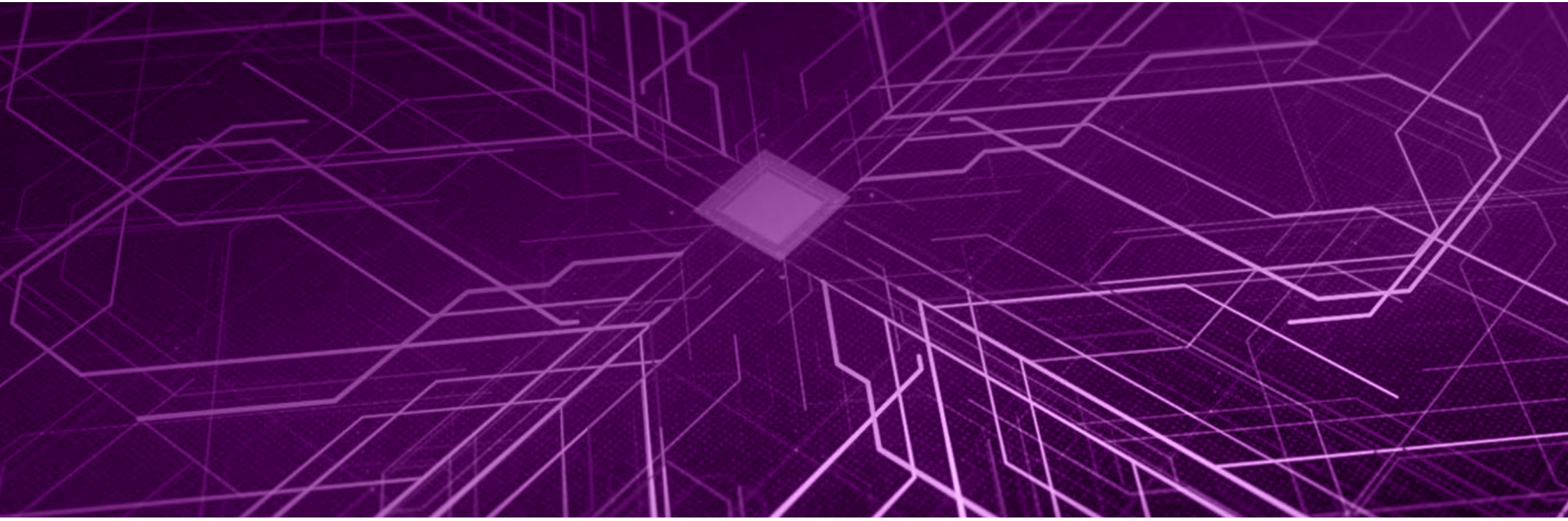

WHY OUTSOURCE TO EGYPT IN 9 POINTS ?

EGYPT

WATCH A VIDEO
ABOUT OUR CENTER

Cairo, the capital of Egypt, is currently one of the highest-ranked business process outsourcing destinations in the world.

Cairo offers native Arabic language capabilities, but also has a large pool of fluent English speakers (over 2 million professionals), as well as expertise in Italian, Spanish, Greek, and other languages.

It is a vast talent pool for BPO, with some of the lowest operating costs in the world, a very low employee turnover rate, and an excellent quality-to-skill ratio.

Oworkers' delivery center for multilingual BPO services in Cairo is located in Maadi, the city's premier business district.

We can provide Arabic, English, Italian, Spanish, Greek, and Turkish speaking agents from this location.

1 AVAILABILITY OF TALENTS TODAY

Huge qualified talents already working in the sector with more than 300 000 staff work in the BPO industry in Egypt today.

2 AVAILABILITY AND QUALIFICATION OF TALENTS FOR TOMORROW

With about 500,000 annual graduates from over 50 universities and 100 institutes the Egyptian ITC and BSS industry offers a unique perspective for larger operations, in proximity to the European continent.

3 FAST GROWING SECTOR SUPPORTED BY THE GOVERNMENT

Currently, the ICT sector in Egypt is the fastest growing sector and largest contributor to GDP growth hugely supported by the government.

4 UNIQUE GEOGRAPHICAL POSITION

of Egypt together with its very attractive value proposition puts Egypt on the track to become a major hub for business operations in EMEA and even the USA.

Egypt has a strategic geographical location that allows it to be almost in the same time zone to most of Europe, and it is closer to North American countries (US & Canada) than Philippines and India. In top of that Oworkers offers a 24X7 capability.

5 LABOR COST

Egypt offers one of the most competitive operating costs worldwide per full-time employee. The cost differences compared to other sourcing destinations in reach are immense.

6 MULTILINGUAL DESTINATION

with more than 20 millions people living in Cairo + new graduates every year it is very easy to find Multilingual talents on different languages :

- English : 90 000
- French : 5 400
- German : 5 400
- Turkish : 800
- Spanish : 690
- Chinese : 270
- Russian : 260
- Others : 1900

*Others languages include : Italian, Siamese, Hebrew, Farsi, Greek, Urdu, Korean, Japanese, African and Czech

7 PHYSICAL INFRASTRUCTURE & INTERNET BACKBONE

Egypt has continuously invested in developing local physical infrastructure to provide better utilities and telecommunications connectivity to offshoring companies with completing the fiber optics rollout and positioning Egypt as a 'Digital Canal'.

Cause of its location at the heart of the worldwide cables network, Egypt can provide offshore cloud services with the lowest latencies and speeds to Europe, Africa and the Middle East.

Connecting 60+countries / with 13 routes / 60 Tbps capability

8 CULTURALLY ADAPTED

to western standards, the majority of young talents have the same standards in mind as their European counterparts.

9 VERY LOW ATTRITION RATE

Employees in the BPO sector in Egypt tend to stay a long time attached to their company , the average attrition rate in our company actually is less than 5 % annually.

WHY OUTSOURCE TO **OWORKERS IN EGYPT ?**

GREAT LOCATION
Maadi is one of the best location in Cairo for Business hub.

STRONG INFRASTRUCTURE
Building class A + 3 redondants internet lines, 2 fibers.

EXPERIENCED MANAGEMENT
Minimum 10 years of experience in the industry as a standard for all the top management.

SUPER STRONG TRACK
RECORDS on 100+ clients since years.

TOP SECURITY PROTOCOLS
for your data including ISO 27001 and GDPR compliance.

A «BOUTIQUE» APPROACH
for our clients.

VERY FLEXIBLE AND SCALABLE
contracts.

HUB FOR GLOBAL FORTUNE 500 COMPANIES
who recognize Egypt as a top offshoring destination like Google, IBM, Cisco etc

MULTI AWARD WINNING COMPANY

We have been ranked No. 1 in the world for various BPO services on several occasions.

20 TOP-RATED COMPANIES

Unlocking the Value of Data: Transforming the Outsourcing Landscape.

Top 5 Best Data Entry Outsourcing Companies

The World's Best Data Entry Outsourcing Company SME News draws on its nationwide network of industry experts in the UK to bring you the latest news, innovative articles, and the best deals in the UK SME landscape.

30 Innovative Brands of 2023

Oworkers, a true trailblazer, is shaking up the multilingual BPO services industry by rapidly expanding its presence.

Top 5 Best Data Entry Outsourcing Companies

Organizing and collecting data are among the most essential requirements for business success, whether the company is small or large.

OUR TEAM

Oworkers is a team of multilingual business process outsourcing experts with more than 25 years of combined experience in the BPO industry across various countries around the world.

Our multilingual BPO team has a solid understanding of best practices in outsourcing:

- Achievement of key performance indicators (KPIs) such as productivity rates and turnaround times.
- Rigorous quality assurance (QA) to ensure optimal accuracy on every project.
- State-of-the-art online reporting.
- Expertise and know-how to ensure the use of the best tools and solutions tailored to each project.

With Oworkers, you can rest assured that we will help you improve your cost efficiency, flexibility, scalability, and operational excellence.

YOUR PARTNERS IN EGYPT

Stephane GUILLEMIN
CEO | Head of Development

25 years of experience in the business process outsourcing (BPO) sector, managing operations across multiple sites and countries. Aligning projects with strategy.

Bruno AZZALINI
Chief Operating Officer (COO)

25 years of experience as a production manager in the business process outsourcing (BPO) sector, across multiple sites and countries, with proven results for Fortune 500 companies.

Sarah HASSAN MOHAMMED
Center Director | Egypt

15 years of experience in coaching, mentoring, and performance management.

Mahmoud
Unit Manager | Egypt

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